Web Integration Librarian

Regular, 1.0FTE, Librarian Appointment
Start date: ASAP

Position Overview
Situated at the University of Victoria Libraries, on the traditional territory of the lək̓ʷəŋən peoples on whose traditional territory the University of Victoria stands, and the Songhees, Esquimalt, and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day, the Web Integration Librarian (WIL) will have a key role in the ongoing design and implementation of UVic Libraries’ digital presence that enhances the Libraries’ role in furthering academic research, student success, community engagement, and university reputation.

The University Libraries at the University of Victoria seeks a creative, energetic, technologically-knowledgeable, and talented Web Integration Librarian (WIL) to integrate principles of equity, diversity, and inclusion and create a “library voice and style” throughout our digital presence. The WIL will help UVic Libraries in our efforts to decolonize our digital spaces and respond to a number of our “Open, Engaged, Enduring” Strategic Directions:

- To strengthen seamless discovery and access to resources to enable learning, teaching, and research
- To provide welcoming, inclusive, and intuitive virtual spaces that connect faculty, students, staff, and community with UVic Libraries, with the University of Victoria, and with each other
- To foster a learning culture in which everyone at UVic Libraries grows their potential, enhances their leadership skills, develops their technical expertise, and strengthens their collaborations
- To develop effective processes to prioritize and communicate activities and initiatives that include opportunities for dialogue and engagement within UVic Libraries and across the University of Victoria
- To continue to build sustainable partnerships and collaborations with a wide range of external communities

About the University of Victoria
The University of Victoria ranks consistently in the top tier of Canada’s research-intensive universities. As an internationally recognized teaching and research institution, we tackle essential issues that matter to people, places, and the planet. Our commitment to research-inspired dynamic learning and vital impact make this Canada’s most extraordinary environment for discovery and innovation.

Summary of Responsibilities & Reporting:
The UVic Libraries’ web presence (website, LibGuides, etc.) is the first and main point of contact for the vast majority of our users and stakeholders locally and around the world. The Libraries’ myriad of tools
and resources for research and learning are also the most heavily used component of the University of Victoria’s web presence. The WIL will provide innovative, user & stakeholder-centered leadership for UVic Libraries’ digital presence, with primary responsibility for the main web site. In addition, the WIL will ensure a consistent “look and feel” to the Libraries’ LibGuides, LibAnswers, and many other online service platforms. As the University moves to a mobile-first digital presence, the WIL will ensure the Libraries fully leverage this opportunity.

The WIL will supervise a Web and User Experience Assistant and chair the Libraries’ Web Presence Advisory Group. The incumbent will work closely with all units across the Libraries, as well as key areas across the university. The WIL will report to the Director, Student Academic Success.

The Web Integration Librarian will:

- take the lead in identifying and establishing priorities for the UVic Libraries’ web site and mobile presence, and communicate that vision to stakeholders within the Libraries
- represent the Libraries as its primary web expert to the larger University community
- provide expertise and technical advice within the Libraries on emerging web technologies, platforms, and services
- ensure consistency of design and usability (for presentation, not content) for LibGuides, LibAnswers, and other service platforms (Cascade, LibGuides, Alma, DSpace, Samvera, OJS, Spotlight, AtoM, etc.)
- work with UVic Communications to align style, branding, and layout with the larger UVic web presence, as far as possible given the Libraries’ digital presence is largely a research platform, not simply a communications platform
- coordinate with the University’s web team to ensure successful integration of the Libraries’ web site within the overall UVic web presence
- continuously explore and evaluate new communication tools to recommend optimal digital platforms for engaging with community and stakeholders
- ensure that the Libraries’ web presence is relevant, accurate, up-to-date, and user-centered
- establish and promote current accessibility standards across the Libraries’ web presence
- lead efforts to create mobile-friendly web interfaces that leverage best practices for responsive design and machine-readability
- track usage of locally hosted elements of the Libraries’ web presence
- ensure the Libraries’ digital presence is search engine optimized
- ensure that effective training is provided to authors of library web-based content
- convene meetings of the Web Presence Advisory Group on a regular basis and serve as chair
- coordinate and contribute to the resolution of web presence problems and bug reports

Required Qualifications:
- Master’s degree from an accredited school of library science, or a Master’s or higher degree in another discipline with expertise and excellence in professional practice relevant to the position if the candidate agrees to complete a MLS from an accredited school of library science before
the end of the probationary period (or the equivalent combination of education and experience in archival science in the case of an Archivist)

- Demonstrated project management skills
- Demonstrated experience using content management systems (e.g. Cascade, Drupal)
- Experience designing and building standards-compliant websites using HTML, CSS, and JavaScript
- Familiarity with web accessibility standards (e.g. WCAG 2.0, IITAA standards)
- Excellent interpersonal skills including the ability to facilitate discussion about design and technology
- Excellent written and oral communication skills essential
- Ability to deliver multimedia content in accessible formats
- Experience with image and graphics editing software (e.g. Photoshop, Premiere, Final Cut Pro)
- Demonstrated skill and experience in one or more of the following areas:
  - conducting website usability testing
  - web analytics (e.g. Google analytics)
  - developing complex websites
  - search engine optimization Familiarity with responsive design techniques
  - experience using code repositories and tools (e.g. Github)
  - experience working with systems integration tools (e.g. API, web services)
  - experience in database design / data modeling
  - experience with scripting languages (e.g. Python, PHP)
  - proficiency in graphic design
  - an additional graduate degree, or technical certification in a related subject area

**Scholarly and Professional Activities**

Participates in Libraries and University committees, councils, task forces, and teams as appropriate. Keeps up-to-date with developments in the profession and related fields, and on broader issues that affect the practice of librarianship. Participates in professional organizations as appropriate. Undertakes research and engages in scholarship as appropriate.

**Standards of Performance & Additional Information**

Faculty, Librarians, and Archivists at the University of Victoria are governed by the provisions of the Collective Agreement (https://www.uvic.ca/vpacademic/assets/docs/Collective%20Agreement.pdf). Members are represented by the University of Victoria Faculty Association (www.uvicfa.ca). Standards of performance are assessed as set out in the Evaluation Policy for Librarians.

Please note that reference and background checks, including credential and degree verification, may be undertaken as part of this recruitment process.

UVic is committed to upholding the values of equity, diversity, and inclusion in our living, learning and work environments. In pursuit of our values, we seek members who will work respectfully and constructively with differences and across levels of power. We actively encourage applications from members of groups experiencing barriers to equity. Read our full equity statement here: www.uvic.ca/equitystatement.
The University acknowledges the potential impact that career interruptions can have on a candidate’s record of research achievement. We encourage applicants to explain in their application the impact that career interruptions have had on their record.

Persons with disabilities, who anticipate needing accommodation for any part of the application and hiring process, may contact Faculty Relations and Academic Administration in the Office of the VP Academic and Provost at FRrecruit@uvic.ca. Any personal information provided will be maintained in confidence.

All qualified candidates are encouraged to apply; in accordance with Canadian Immigration requirements, Canadians and permanent residents will be given priority. Please indicate in your application package if you are a Canadian citizen or permanent resident.

Salary and Benefits
Salary commensurate with qualifications and experience. A comprehensive benefits package is provided.

Application Process
Please submit a letter of application; a CV; and, the names of three references by Monday, December 13, 2021 to Jonathan Bengtson, University Librarian, University of Victoria Libraries at ulo@uvic.ca

Interviews will be held in January 2022.